



COLORECTAL
CANCER
CANADA

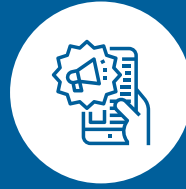
2022-2023

ANNUAL REPORT

IGNITING AWARENESS



200+
EDUCATION
SESSIONS



30+
MAJOR
CAMPAIGNS



500+
EXHIBITS

SUPPORT



70,000+
HOURS
OF SUPPORT



250+
SUPPORT
GROUPS



2,000,000+
ONLINE
REACH

FORGING CONNECTIONS & FOSTERING COMMUNITIES



100+
FUNDRAISING
EVENTS



80+
EVENTS ACROSS
CANADA



20+
GOLF
TOURNAMENTS

JOIN US TO FIGHT THIS
PREVENTABLE, TREATABLE,
& BEATABLE **CANCER**



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INTRODUCTION

Welcome to the 2022-2023 Colorectal Cancer Canada annual impact report.

This report highlights CCC's key activities between July 1, 2022 and June 30, 2023.



Barry D. Stein
President & CEO

This year, we celebrate Colorectal Cancer Canada's 25th year in operation. Since 1998, we have been connecting colorectal cancer patients and their families to essential support and care.

We have been a leading voice for patient advocacy in accessing innovations and new treatments. Our awareness and educational campaigns have reached untold thousands of Canadians since our founding. Before the days of social media, we leveraged print campaigns, traditional media placements, and community events to spread vital information. Demonstrating our adaptability, we now create viral campaigns and educational videos ideal for sharing on platforms old and new. Plus, for the first time since the beginning of the pandemic, our refreshed Giant Colon Tour inflatable exhibit is hitting the road to visit communities across Canada with fun, engaging, and lifesaving information.

Of course this year, as every year, we have been available for colorectal cancer patients and their loved ones who want help. They call, we answer: offering personal counseling, group support, and vital guidance when needed most.

Behind the scenes, as we have been developing a new strategic plan to enable our work to be pursued with focus and vigor for another generation of programs, we have also been reworking some of those key resources and bringing them up to date with the latest research. This year alone, we released a reworked "Colorectal Cancer and You" core guidebook; a new series on returning to the workplace for employers, employees, and caregivers; a guide to colorectal cancer explicitly for caregivers; a sexuality and fertility toolkit for patients during and after cancer; new checklists for doctors visits and accessing the best care; and new material oriented specifically toward Indigenous Canadians. All of this, and all of our prior work, is available on our newly reorganized website.

What you'll see in this report is a summary of some of our accomplishments in our 25th year, which is itself a small sample of what we've accomplished across a quarter century for Canadians who have been touched by colorectal cancer. For a view forward into the next year, be sure to check out the 2023-2024 Program Booklet on our website. As for the next 25 years; check back in 2048.

The Challenge We Address

Of common cancers, colorectal cancer is highly preventable and treatable, yet it is among the deadliest in Canada. In 2023, colorectal cancer was the fourth most diagnosed cancer in the country and was the second-leading cause of cancer death.

While CRC is highly preventable, over 24,100 Canadians will be diagnosed with the disease this year. Almost 2,000 of those cases will be in patients under 50 years old. The best way to prevent and treat the disease is through education on risk factors and by increasing screening rates through access and information.

While CRC incidence and mortality rates have been declining since 2011, it is nevertheless estimated that around 9,300 Canadians will die from the disease this year.

Since the Covid-19 pandemic, it's clearer than ever how disease is as much a personal experience as a social one. Social factors influence personal factors, and social inequality and inequity in healthcare access leads to divergent patient outcomes. Our programs are growing to meet this social element of cancer through advocacy and a push toward health equity while maintaining our commitment to personal support.

Core Values, Strategic Objectives and Goals

Colorectal Cancer Canada's mission is to empower and improve the lives of Canadians affected by colorectal cancer. We are a powerful voice for change across the continuum of care: educating, informing and increasing awareness of colorectal cancer—including its prevention, diagnosis and treatment. While colorectal cancer is our primary focus, through the connections we make, our mission assists the entire cancer community.

Our vision is a future where no Canadian dies of colorectal cancer and where those who are diagnosed receive the best care and support so that they, their families, and their caregivers can live well.

Funds for our programs are sourced broadly. Major funding includes general donations and community-oriented events like the Push for Your Tush 5k/10k Walk/Run. Individual projects, conferences, and programs are funded through grants and industry sponsorships. CCC also works with researchers across Canada on projects funded with grants from entities such as The Canadian Institutes of Health Research.

We have recently completed our 2023-2026 strategic plan.

Our key strategic goals for the next period are:

- Engage and empower Canadians who are living with and at risk of colorectal cancer, and their caregivers.
- Increase colorectal cancer screening participation rates in Canada.
- Lead and support meaningful change to improve treatment and care for colorectal cancer; with secondary impacts across cancer types.
- Strengthen the Organization for Impact and Resiliency.

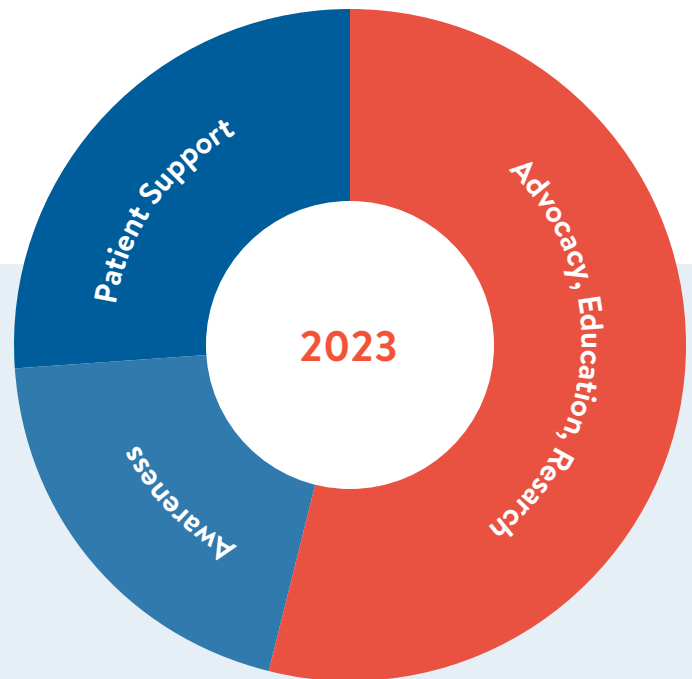
PROGRAMS

The graphs below indicate our funding allocations by strategic goal. These figures are drawn from the financial reporting data for the 2023 fiscal year, being July 1, 2022 to June 30, 2023.

Fiscal Year 2023 Program Expenditures

Total: \$ 1,516,268

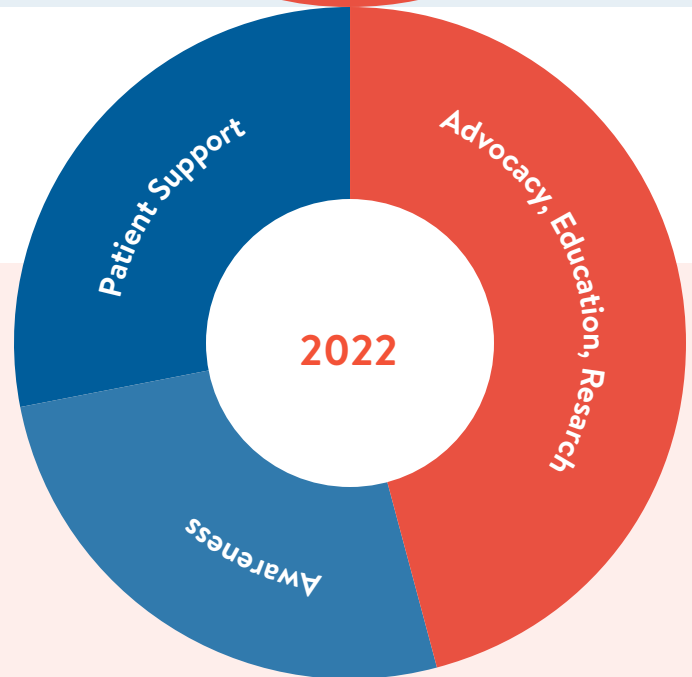
- 54% in Advocacy, Education, Research
- 26% in Patient Support
- 20% in Awareness



Fiscal Year 2022 Program Expenditures

Total: \$ 1,355,042

- 45% in Advocacy, Education, Research
- 28% in Patient Support
- 26% in Awareness



One Cancer, All Cancers

While our focus is on colorectal cancer patients and their families, several of our initiatives and projects like Get Personal or HTA: Time to Patient seek improvements to cancer care in general. This facilitates national and international networks of collaboration that can produce results that also benefit CRC patients.



AWARENESS AND EDUCATION

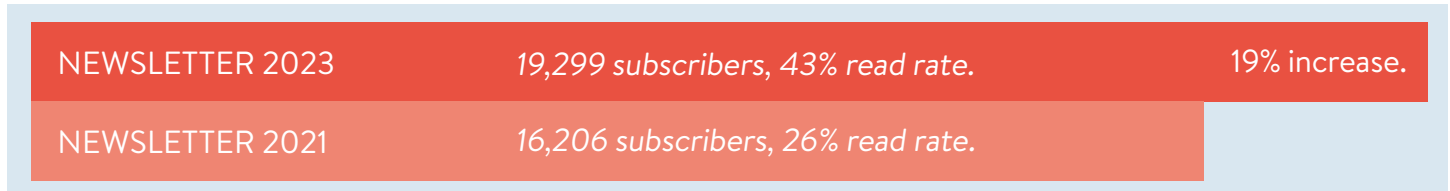
Increase awareness and education of colorectal cancer among Canadians, providing educational tools and opportunities to understand the risks, mitigating factors, and impacts of the disease.

Digital Communication

Newsletter

CCC's bilingual monthly e-newsletter has been an effective method of proactively sharing our resources, stories, and services with members of the colorectal cancer community across Canada.

Curated to connect current CCC programs and events with educational information and research, this tool is especially valuable for reaching community members who may not be on social media or actively visiting the CCC website. It also facilitates a more personal and engaged relationship with our readers, offering avenues to discover or revisit themed and targeted materials which might be missed on other platforms.



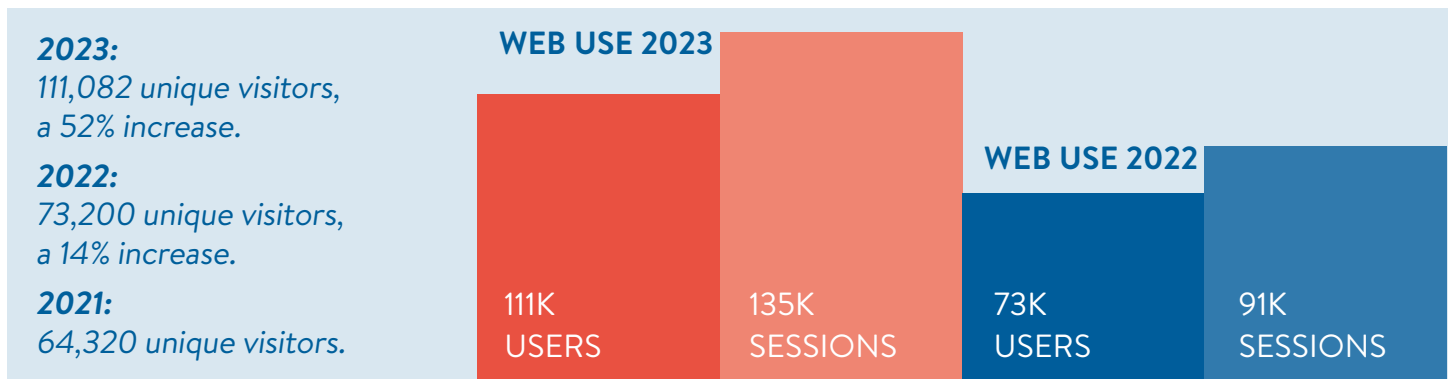
Website

The CCC website, colorectalcancer.ca, continues to be a robust, dynamic source of information for patients and the public alike. Our website is a resource for documents, guides, and information on all our programs and events, as well as connections to external sources for help navigating all steps of the colorectal cancer patient journey. We also publish personal stories of patients, caregivers, and survivors on our website blog, offering an eye into the cancer experience and a platform for feelings of solidarity.

We also see the site as an archive for cancer research updates and advances in colorectal cancer care, our conference videos, and as a platform to share the perspectives of patients, survivors, caregivers, and families.

Impact:

The site's organization was refreshed to make our resources more accessible ahead of a fuller redesign next year. This, in part with our newsletter and outreach, drove a large increase in users accessing our material.



Social Media

Social media for CCC is a platform for educational information and expanded access to Canadians for our resources, projects, and fundraisers. These social media pages help to connect with and educate the colorectal cancer community in Canada. Notably, our Youtube page serves as an accessible archive for the conferences and talks attached to our other programs. We post personal patient stories to complement our website's blogs. We share the videos from our events like the Clinical Trials Conference or the Colorectal Cancer Community Conference.



Tush Talks

A growing success for CCC is our monthly video series, Tush Talks. In these conversational interviews with experts on issues of concern to colorectal cancer patients, we provide practical information about colorectal cancer diagnosis, treatment, and survivorship in a popular and accessible format. Guests include surgical and medical oncologists, social workers, fertility specialists, and more. The videos are shared whole and in clips, and are available in English and French.

Impact:

We released **11 Tush Talks** which, across languages and videos, have earned **3,349 views**. Our most viewed talk was on advances for metastatic cancer, which earned **1,216 views**.



JOIN US ON
SOCIAL MEDIA
@COLONCANADA



Never Too Young

Reaching Canadians under the age of 50 is a major focus for CCC's awareness work. Colorectal cancer is eminently treatable if caught early, and the main risks for younger people are that the disease will go undiagnosed or misdiagnosed under the assumption they're too young for the disease. The illness is considered early age onset if the patient is younger than 50. The project also seeks to reduce the isolation often felt by younger cancer patients, and to educate doctors not to overlook signs and symptoms due to age.

Impact:

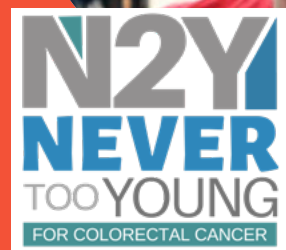
Our new EAO dedicated support group, new going into this year has had 54 attendees!

After our groundbreaking Early Age Onset Cancer Survey's success, we completed a second survey this year; the practical lessons we learned from our first survey mean that this new survey's results are eligible for academic publishing, and are slated to appear in Current Oncology.

128 respondents participated in this survey, whereas 68 participated in the prior survey in 2020.

This year we met with cancer centers across Canada and America to develop a blueprint to bring something new to Canada: dedicated early-age onset cancer clinics in hospitals. Meetings have included interviews and examinations with existing EAO clinics at the Dana Farber Cancer Institute, the Cleveland Clinic, the Sunnybrook Hospital, the Vanderbilt-Ingram Cancer Center, the MD Anderson Cancer Center, and Harvard University's Massachusetts General Hospital.

The blueprint will be published in early 2024.



Quick Facts:

- Colorectal cancer incidence and mortality rates are increasing for Canadians below age 50 while decreasing in those over 50. They have reached 8%.
- Young people often are diagnosed at a later stage because they aren't sent for screening, and doctors don't necessarily suspect cancer at a young age.
- Only 30% of young-onset colorectal cancer cases develop in individuals with a family history of the disease or who have a genetic predisposition.
- People born after 1990 have twice the risk of colon cancer and four times the risk of rectal cancer compared to people born around 1950.

My Symptoms Matter

Despite colorectal cancer’s rising threat to young Canadians, many family doctors aren’t familiar with its symptoms. As a result when patients present with CRC symptoms, doctors may not think to initiate screening, instead looking elsewhere and squandering precious time to identify and begin treating the disease. My Symptoms Matter is aimed at physicians to raise their awareness of this issue, and to consider screening for CRC for more patients. It also aims to give patients the tools to advocate for themselves when a doctor may dismiss their symptoms by assuming they’re too young for cancer, or for any other reason. Ergo the motto: don’t dismiss, detect.

Impact:

We completed our patient and caregiver survey. Key findings include that it can take as long as two years from the onset of symptoms until a CRC diagnosis, with most being around seven months. Most often, patients were misdiagnosed with hemorrhoids. And after diagnosis, the plurality of respondents didn’t receive any advice from their family practitioners. A survey based on these results will follow, directed at family doctors.

So, we released tools to empower patients to better navigate their doctor’s visits around CRC: a symptom checklist and a mythbusting factsheet.



The Giant Colon Tour

When visitors walk through our traveling 30 foot inflatable colon, it leaves an impact. After a yearlong redesign, the The Giant Colon Tour is hitting the road again for the first time since 2020 to make even more of an impact with its fun and novel educational experience.

We redesigned the exhibit to be more portable than before, able to fit in the trunk of a car, allowing us to travel further and reach more communities. We also redesigned the animation that plays in the exhibit to feature new research and a more compelling visual style. The inaugural voyage of the new colon will visit 10 communities in Quebec—with a particular emphasis on those which have been underserved by cancer screening and education. And with a post-exhibit survey, we’ll know exactly how to develop the tour further.



PATIENT SUPPORT

Support colorectal cancer patients and their caregivers through support groups, individual direct support, resource-sharing, information on clinical developments, reintegration into daily life post-cancer, and more.

Personal Support and Support Groups

CCC offers high-impact individual support that makes a world of difference in a patient or caregiver's life. Professional CCC team members offer an ear to those in need and guide them through common issues, direct them to specific resources, help them make difficult decisions, and put them in touch with peers in individual contexts or group settings.

Separately, CCC support groups offer a safe and comforting space for patients to bond, cope, and discuss in an understanding forum. CCC's specialized groups, like those for early-age-onset patients are also a boon.

Impact:

295 patients directly assisted, for 978 instances.

Our new and advanced case-management system has meant we can track our interactions with greater detail, and has led to increased followup and contact with our community.

We run 5 support groups with attendance of 190. This year, we launched our first French language support group online for French-speaking cancer patients and survivors.

“When I was diagnosed, CCC was a tremendous support system for me. They opened their hearts and I can't thank and do enough for the organization. I've been involved for every single year, over the past 20 years, and I want to thank you and your organization for being there for me for the past 20 years.”

*Howard Steinberg,
CRC Survivor*



Printed Patient Information Materials

We print and provide a variety of educational materials to patients, physicians, clinics, and cancer centers. Our primary documents saw thorough revisions this year, incorporating years of patient feedback and bringing them in line with the best available research.

- We released our refreshed **“Colorectal Cancer & You”** guidebook: a resource of clear and concrete information on colorectal cancer, its diagnosis and treatment. Meant to help patients and caregivers make more informed decisions in managing their disease, it includes sections on colorectal cancer basics, living with cancer, treatment types, and life after treatment. Updates and additions include information on immunotherapy, targeted therapies, clinical trials, and a section for caregivers.
- An update for the **Colorectal Cancer Companion Journal** is underway. This tool is for patients to track and take agency over their experience dealing with the disease. Informative and empowering, it follows the patient through their journey from diagnosis to remission, with prompts, exercises, encouragements, data logging sheets, and journaling space.

We also released new print documents for many of our programs, like sexuality and employment guides for Cope Thrive Survive, a new resource dedicated to caregiver information, a new handy postcard for the quick-screening FIT test, a new family history screening guide, a guide for those suffering from Low Anterior Resection Syndrome, an indigenous community-oriented screening poster, and more.

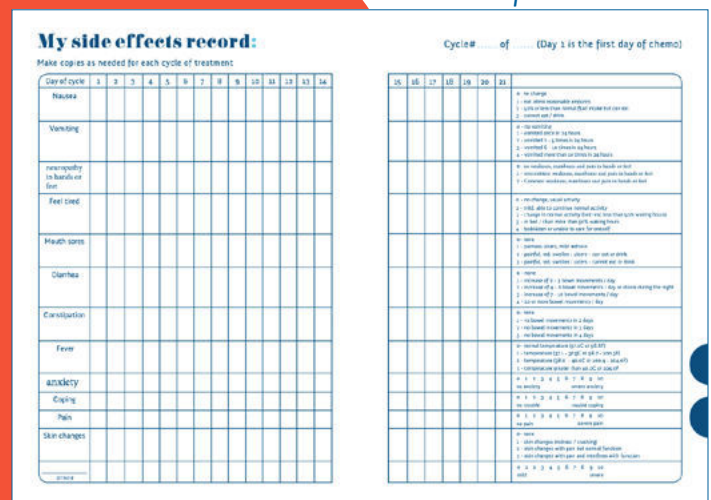
Impact:

1960 documents sent directly to patients and health centres; not including those distributed at events.



A page from our revised CRC and You Guidebook.

A page from our upcoming revision to the CRC Companion Journal.



Our complete collection of materials is housed on the CCC website for easy access, free to whoever needs it.



Get Personal

A pan-cancer initiative, Get Personal is a program to increase awareness of biomarker testing for cancer identification and treatment; a new technology offering powerful options for extending life and fighting the disease, while avoiding potentially less effective and more toxic treatments. We have partnered with national and international cancer coalitions to raise awareness and access around comprehensive genomic profiling (CGP), with the aim of having equitable access for all patients in Canada to this innovation to improve patient outcomes.

Impact:

This year we collaborated with the Beat Cancer Coalition to release explanatory videos on Biomarker testing and its applications. We also created a checklist of questions for patients to bring to their doctors to advocate for access to biomarker testing, empowering patients in their own care.

We also launched our second round of patient and medical practitioner surveys of awareness of biomarker testing; we will be producing manuscripts for publication once the surveys are complete.



CHAPTER 2: DATING & INTIMACY

1

BACK IN THE GAME?

A cancer diagnosis is a life-changing experience. Romantic relationships and sexual activity might get quickly overshadowed by a cancer diagnosis, treatment, and other related factors. After treatment, it is normal for you to get anxious and overwhelmed with new changes in body image and/or functions. You might find it challenging to communicate with a new partner about your medical condition and its effect on you sexually. Do not let fear and worry keep you from pursuing new relationships.



Cope Thrive Survive

This survivorship program helps colorectal cancer patients, survivors, and caregivers get their lives back on track after the disease, with emphasis on the shift from active treatment back to the rhythms of everyday life. Our key resources for this new program launched this year!

Impact:

This year we released several new toolkits answering longstanding needs for colorectal cancer patients. To start, we released a series of guides for cancer patients and survivors returning to the workplace, with editions focusing on what can be expected for employees, employers, and caregivers respectively. On the personal level, we also released our sexual health and fertility guide for cancer patients in and after treatment.

Advocate on behalf of colorectal cancer and other cancer patients and caregivers in areas such as patient equity, increased access to lifesaving drugs, effective treatments and clinical trials, cancer screening, indigenous outreach, and more.

Patient Values Project

The Patient Values Project is a partnership with the University of Calgary to increase the value of patient input in the evaluative process for the reimbursement of cancer drugs.

In Canada, the Health Technology Assessment (HTA) process determines what drugs are eligible for reimbursement. That process evaluates several factors, one of which is the patient experience, submittable by patient groups like CCC. Our experience with submitting patient experience to the expert committees of the Pan Canadian Oncology Drug Review (pCODR) and to the Institut national d'excellence en santé et services sociaux (INESSS) has shown us that there is room for improvement in how the patient experience is evaluated by these groups. In short, for us to raise the value of patient input, we need to make clear what patients value.

The project, then, is built around a survey to create strong criteria for moving forward toward creating a reliable set of values to evaluate patient input. It studies a wide swathe of patients, caregivers, and the general public, making sure their voices are heard.

Impact:

*After several years in development, our rigorous scientific survey of patients and caregivers to determine actionable patient values in drug reimbursement **has been completed**. An article containing the results is moving towards publication, and **the preliminary findings were presented at this year's Health Technology Assessment International conference in Australia.***



Health Equity

Healthcare access in Canada is not equitable. Inequities are culturally, socially, economically, and geographically created, and can be modified or eliminated through consistent, focused action to overcome barriers and reduce disparities, particularly in cancer care. Our two core equity projects work on increasing awareness and education. The first is to improve diversity, equity, and inclusion in cancer clinical trials to ensure new medicines are safe and will work for all populations most likely to benefit from them. The second promotes the importance of colorectal cancer screening among racialized and marginalized communities currently underrepresented in screening rates.


Impact:

As part of our push toward greater indigenous access to cancer screening and treatment, we collaborated with the Tsartlip First Nation and Alberta Cree elders to create an infographic specific to indigenous concerns, as well as an accompanying video and social campaign.

We held two roundtables to generate targeted areas for improved equitable access to clinical trials, one with clinical researchers and professionals, and another with patient group representatives. We then created a survey to disseminate in communities around perceptions of clinical trials in order to curate our approach.



A sample of our new First Nations oriented screening awareness program.




DID YOU KNOW?

Indigenous peoples in Canada are at a higher risk of developing colorectal cancer. Due to low screening rates, they are often diagnosed later when the cancer is more advanced and harder to treat.

WHAT CAN YOU DO ABOUT IT?

You can reduce your risk by managing your diet, weight, physical activity, as well as quitting smoking and getting annual **SCREENING**

HOW DOES SCREENING WORK?



Screening is safe, easy and painless and can be done at home. The FIT or "poop test" looks for traces of blood in your poop that may not be visible. A positive FIT test may be due to many causes. A positive result does not necessarily mean that you have cancer but indicates that further testing is needed.

HOW DO I GET SCREENED?


- Talk to your healthcare provider.
- Order a free FIT test kit:
 - Online at: <https://screeningforlife.ca/order-free-fit-kit/>
 - Calling: **1-866-727-3926**.

I'M SCARED OF CANCER

It's normal to be scared. But, when caught early, there's a 90% chance of recovery. Even though cancer is scary, screening doesn't have to be. So, don't wait. We're here to support you.

YOU ARE NOT ALONE

Reaching out to Elders, traditional healers, or knowledge keepers can help you find a holistic treatment plan alongside your health care provider that works for you. Together, let's change the story about colorectal cancer for Indigenous people. **Get screened today.**



Colorectal Cancer Canada

info@colorectalcancer.ca
1 877 502 6566

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Patient-Centered Approach to Clinical Trials (PACT)

PACT is a focused evolution of our prior Patient Group Pathway Model To Accessing Cancer Clinical Trials And Real World Evidence project. That project led to the publication of the Clinical Trials patient charter in Current Oncology, and now PACT exists to bring about those crucial recommendations in collaboration with clinical trial stakeholders.

Impact:

Impact: Our 6th annual PACT conference was held in November of 2022 on the theme: Disruption and Innovation in Cancer Care. This seminal pan-cancer conference continues to inform clinical trial networks, researchers, industry, and academic trial sponsors, HTA agencies, Health Canada, and national and international cancer patient groups.

The 6th Annual CT conference in November 2022: Disruption and Innovation in Cancer Care

17 experts and stakeholders presented across disciplines and fields.

11 talks and panels over 2 days, from “Beyond the Drug Innovation” to “The Next Disruptor Of Clinical Trials Is Not Coming From Silicon Valley”.

Recordings available in English and French on Youtube and our website.



Patient-Centered Approach to Clinical Trials

“The content of the conference and keynote speakers are excellent”

-Attendee

Attendees rated our conference 4.8 out of 5 on satisfaction

About Clinical Trials

Clinical trials are a vital step in the development of new treatments for cancer patients, and an opportunity for patients to have access to certain treatments earlier than otherwise possible. Despite regular and recurring interest from patients, only between two and six percent of patients participate; low participation rates can sink trials, delaying approval of potentially life-saving drugs. PACT aims to close that gap on both sides by prioritizing patient needs in the process of developing and executing cancer clinical trials.



Ready For The Next Round

CCC developed Ready for the Next Round, a campaign to advocate for greater resilience in the cancer care system, after Covid-related healthcare disruptions interrupted cancer care for many Canadians. In cancer care, early detection and timely treatment are vital for positive outcomes, and any delays or obstructions can be catastrophic in the course of the disease. To ensure that future crises do not interfere with cancer care, we want to bolster healthcare systems on several levels, from providing psychological support for medical professionals, to national healthcare policy changes.

Impact:

Of the action steps created from our series of roundtables, several are underway across our programming. Notably, our real-time dashboard of colorectal cancer care data is currently in its beta phase in Alberta, and our survey of screening programs is awaiting publishing in Current Oncology.

Our Other Steps Include:

- Building Survivorship Care Plan and Audio Program
- Advocacy Projects for Health Care Professionals’ Well-being
- Call for expanding endoscopy services to private clinics
- Advocacy for Survivorship Clinics
- The Peer Mentorship Program



HTA: Time-To-Patient Hackathons

Of peer nations, Canada has the slowest Health Technology Assessment process. HTA is how new oncology drugs are approved and reimbursed for public use, and this delay keeps potentially life-saving options from Canadians who need them. HTA: Time to Patient is dedicated to finding ways to streamline the drug approval process so that treatment safety is determined and options are made available more quickly for patients.

Impact:

3 innovative hackathons, with 64 expert participants.

We held three “Hackathons” this year, with a fourth planned for the fall. These sessions, similar to roundtables, were a chance for stakeholders in the HTA system to gather to identify process issues and propose solutions.

These sessions evaluated the benefits and drawbacks of similar systems from around the world, and designed or redrew new systems to suit the national context. The following session will aim to synthesize these approaches into an actionable plan that can be advocated for in Canada. We will also publish these results.

EVENTS

Provide a space for members of the colorectal cancer community to meet, learn, and share. Raise funds and awareness for CCC. Adapt our events effectively to digital spaces, and take those lessons back into physical organizing.

Colorectal Cancer Community Conference

Continuing the success of our new series of Colorectal Cancer Community conferences, we held our latest edition of this now-annual event on the theme: Educate, Engage, Empower. Held virtually over two days in May, we were joined by over 230 registrants, all stakeholders in the colorectal cancer community, to speak, listen, share, and learn.

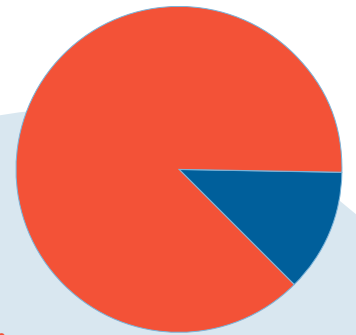
Guests and speakers included patients, researchers, early age onset patients, caregivers, medical professionals, survivors, and industry representatives. All sessions were recorded and shared in English and in French, and are viewable on our Youtube page and website.

230 registered attendees at 12 sessions over two days with 29 speakers around key themes:

- *Caring for Caregivers*
- *New Advances in CRC Treatments - A Global Overview*
- *Community Resources Outside Your Care Team*
- *Coping with Cancer*
- *Coping with Side Effects*
- *Managing your New Normal*

“It’s so nice to have a community of others going through the same experiences.”

— Conference Attendee



88% of participants were extremely or very satisfied with their experience at the conference.

COLORECTAL CANCER COMMUNITY CONFERENCE  CONFÉRENCE COMMUNAUTAIRE CANCER COLORECTAL 



Push For Your Tush

CCC’s largest fundraiser, Push For Your Tush 5km/10km Walk/Run is a friendly, celebratory, opportunity to show support for patients and caregivers, as well as to educate attendees and participants about colorectal cancer. We continued our hybrid approach in 2023, expanding our in-person events to 7 cities and maintaining an online event that ran nationwide.

2023
750 PEOPLE
ON 105 TEAMS
WITH 2,043 DONORS
RAISED \$189,000

2022
460 PEOPLE
ON 68 TEAMS
WITH 1,396 DONORS
RAISED \$166,000

2021
226 PEOPLE
ON 43 TEAMS
WITH 1,568 DONORS
RAISED \$140,000



PFYT began in 1996, organized by CCC’s co-founder Bunnie Schwartz.



Kick Ass Golf Tournament

Kick colorectal cancer’s butt on the green! After a Covid-19-induced hiatus, our annual golf tournament returned to Markham, Ontario; raising funds to support our lifesaving programs. Supporters gathered for a fun day of food and friendly competition with golf lovers, colorectal cancer patients, and families.

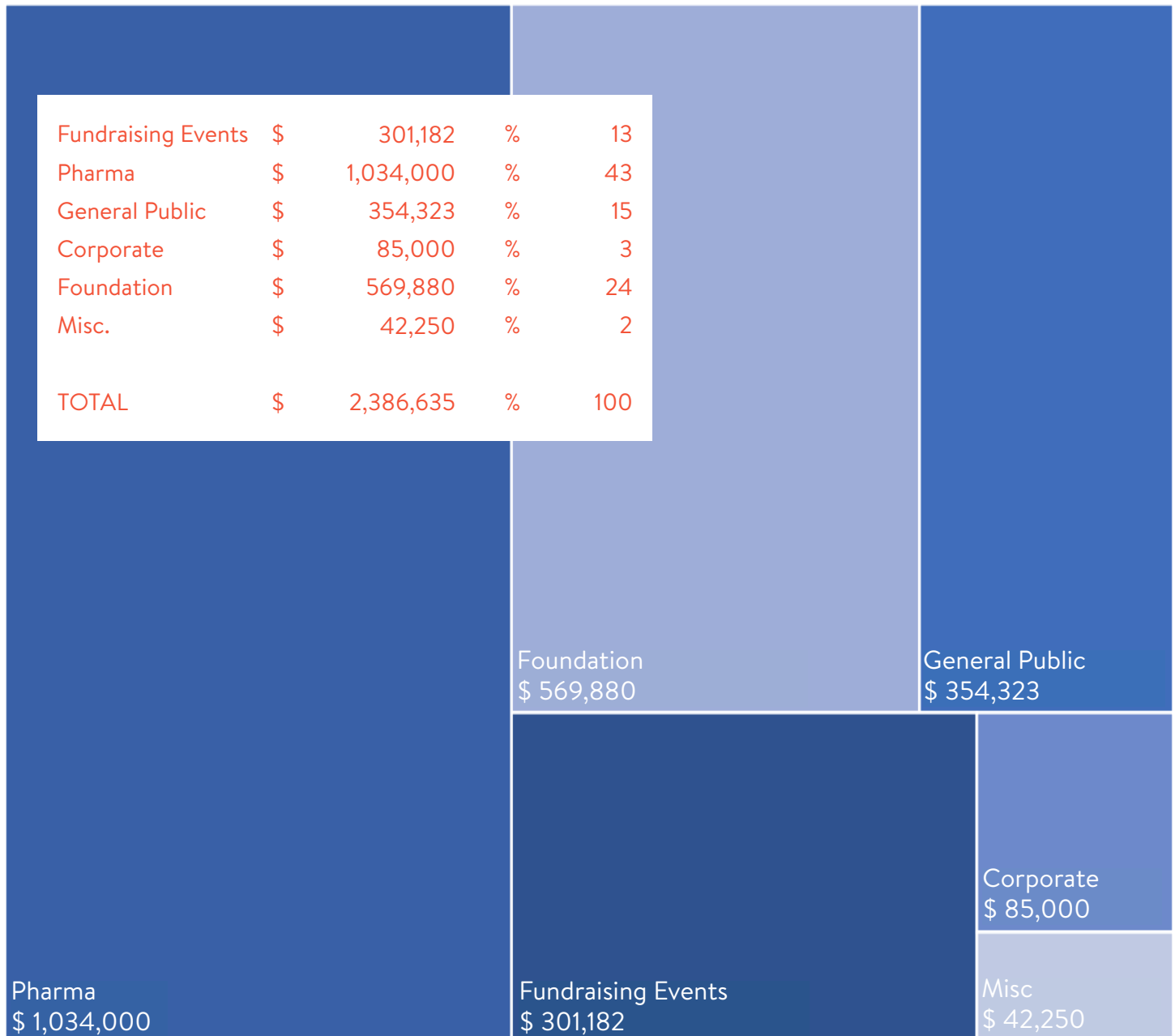


2022/2023: 92 GOLFERS RAISED \$98,000

FINANCES

At a glance, our revenue for the fiscal year ending June 2023 was \$ 2,386,635 and our expenditures were \$ 1,959,233.

This is an increase from fiscal year 2022, with revenues of \$ 1,719,778 and expenditures of \$ 1,692,375.



APPENDICES

CCC is a national not-for-profit patient organization incorporated under the Canada Not For Profit Act and is a registered charity with the Canada Revenue Agency, charitable registration #86657-2423-RR0001.

The CCC head office is in Montreal. Our programs and services are available in both official languages.

Board Of Directors

Barry D. Stein, *President & CEO*

Garry Sears, *Secretary*

Sarita Benchimol

Martin Gosselin

Ellen Walker-Matthews

Melvin Mogil

Alan Peters

Vito Curalli

Elaine Gallagher

Medical Advisory Board

The CCC Medical Advisory Board ensures our programs are in line with the best available science from development through to deployment, and serve as a vital connection between our patient oriented work and the medical community.

View our current advisory board online at:

colorectalcancercanada.com/about-us/staff-board-medical-advisory/

Partner Organizations

View our current partnerships online at at:

<https://www.colorectalcancercanada.com/what-we-do/our-partnerships/>

<https://www.colorectalcancercanada.com/what-we-do/our-collaborations/>

Colorectal Cancer Canada
1 Westmount Square,
Suite 1630
Westmount, QC
H3Z 2P9

1-877-502-6566

info@colorectalcancercanada.com

For more information, visit
COLORECTALCANCERCANADA.COM

